



Address | 3 Freetown Ave
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Product Manager (Accra, Ghana)

Redbird is a fast-growing, VC-backed start-up featured on [CNBC Africa](#), [Voice of America](#), [CitiFM](#), [Disrupt Africa](#), and [TechCrunch](#). Headquartered in Accra, we are a digital health start-up on a mission to make healthcare much more convenient and to give anyone the ability to manage their health without waiting all day in a hospital queue. We are supported by investors from Silicon Valley to South Africa, including Johnson & Johnson Foundation, Newtown Partners, and Founders Factory Africa.

The role

You will be working directly with Redbird's executive team to shape the development of Redbird's technology. You will help establish an iterative design process that leverages our already 450+ existing pharmacy partners to deliver valuable, convenient health-care innovations. Do you like taking initiative, moving quickly, and the chance to develop technologies that leapfrog how healthcare is currently provided? Great!

Ideal Candidate

You're going to love this position if:

- You are passionate about making things **better**
- You dream of joining early on at a company trying to change the world
- You believe the only work worth doing should be challenging, fun, and beneficial to society all at once
- You get frustrated with the current state of healthcare
- You can execute on your own to get a job done, but also know that we go farthest when we work together

Product Manager Responsibilities:

Shape our Product Strategy

- Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that improve customer experience and utilization
- Establishing and managing user feedback group(s) to help define application value
- Creating user profiles from customer interviews to analyze needs
- Gathering data on new product ideas to evaluate their potential value
- Creating and owning product roadmaps
- Provide input on tools/technologies that help Redbird achieve the strategic vision

Drive Product Update Launches

- Implement a user-driven, iterative, product design process with the CTO
- Transform validated customer needs and requirements into clearly written user stories that get the product from where it is, to the nearest point where we can confirm the value we have added
- Write specifications using wireframes, flow diagrams, and requirements to support the user stories
- Work closely with engineering teams to deliver with quick time-to-market and optimal resources
- Incorporate user-level product documentation as part of the development process
- Drive product launches including working with the founding team and marketing team members



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Product Manager Skillset:

Required:

- 3+ years commercial experience in a product management role
- Proven track record of successful product development using Agile as a methodology
- Experience incorporating both software analysis tools and direct user feedback as part of an iterative design process
- Ability to continuously prioritize development based on value
- Ability to create and foster consensus from diverse teams around a coherent product vision

Desirable:

- Sound understanding and practical experience of modern technology stacks, application development methodologies
- Experience of developing and implementing go to market strategies for software products
- Experience working with healthcare stakeholders in a Product Manager role
- Experience creating interface designs in tools like Figma

Benefits:

- Grow with a rapidly scaling start-up company poised for international expansion
- Competitive salary and equity package
- Health insurance and other benefits
- Relocation package if needed

Interested? Please send a CV to product@redbird.co